

The logo should be displayed with clearance (gray circle) at its top, bottom and sides, as shown.
That means the gray circle = the logo circle at any display size.
Please note the minimum display sizes for vertical & horizontal logos.
Contact us if you need more information: NHRP@gns.cri.nz

Vertical Logos



Horizontal Logos



Typefaces

External Documents (Natural Hazards Magazine)

Body copy - Helvetica Light

Bold copy - **Helvetica Bold**

Body Captions - Helvetica Light Condensed

Display Headings - Tungsten Medium

Intro copy - Georgia Regular

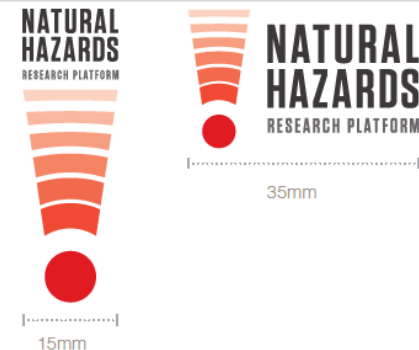
Internal Documents (Powerpoint)

Body copy - Arial Narrow Light

Bold copy - **Arial Narrow Bold**

Minimum Display Size

- 15 mm width for vertical logos
- 35 mm width for horizontal logos



Colour Palette

